Keep Lockhart Beautiful - Plum Creek/Town Branch/Lockhart Springs
5th Annual Cleanup
Event took place on September 22, 2012
Watershed Coordinator Served as Co-Director with GBRA (Liz Sedlacek)
5 planning meetings and site visits
Wrap-Up Meeting held October 9, 2012
Marketing
- News Release
- Posters and Flyers (canvassing and direct mail to businesses)
- T-shirts for volunteers
Results
- Over 300 volunteers (287 officially in 2012; 311 volunteers in 2011)
- 2,130 lbs of trash (590 lbs in 2011)
- 310.5 lbs of recyclables (680 lbs in 2011)
- 4.5 stream miles
Keep Lockhart Beautiful -
Plum Creek/Town Branch/Lockhart Springs
5th Annual Cleanup

➢ Fundraising
  • T-shirts and food for volunteers
  • Acquired Lockhart Chamber of Commerce member addresses
  • Sponsorship Letter
  • Volunteers stuffed envelopes
  • Personal visits to past sponsors
  • $2,210 (tripled since 2011)
  • 5 Gold Level Sponsors (Donated at least $150)
  • 17 Silver Level Sponsors (Donated at least $50)
Environmental Fair 2012

- Over 100 participants
- Environmental Fair Passport
- 6 booths
- 10 minute sessions
- Prizes donated from local families and businesses
Thank you Lockhart!